

DR. KENNETH BAKER APPOINTED AS CHAIRMAN OF THE BOARD OF THE WORLD AGRICULTURAL FORUM (WAF)

21 December 2011

Dr. Kenneth Baker has been appointed Chairman of the Board of the World Agricultural Forum, succeeding Dr. Leonard J. Guarraia who has held the post since he founded the Forum in 1997. The World Agricultural Forum (WAF) seeks to create awareness and educate all stakeholders about the critical role agriculture plays in rural and economic development, and ultimately, national security.

Rt. Hon. James Bolger, Chairman of the WAF Advisory Board and former Prime Minister of New Zealand, said: "We are honoured that Ken has agreed to take on this position and to guide the WAF for the next few years. Ken led the delivery of the important WAF 2011 World Congress held in Brussels earlier this month. I am sure we continue to be in safe hands."

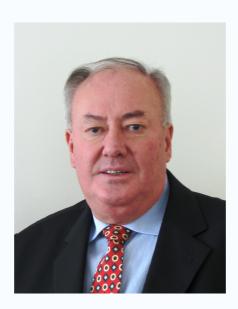
Dr. Guarraia remains as Chairman-Emeritus of WAF, a non-profit organisation set up for scientific, educational and charitable purposes and established in the United States at St Louis, Missouri. The WAF has accepted an invitation from the His Excellency Mr. N. Kiran Kumar Reddy, Chief Minister of Andhra Pradesh India to hold its next Congress in 2013 in Hyderabad.

Dr Baker will continue to be based in Brussels, Belgium.

Contact: Eleanor Hutchins - Eleanor. Hutchins@fourcommunications.com

Image attached

DIRECT: +44 (0)20 3023 9075 MAIN: +44 (0)870 626 9000 FAX: +44 (0)870 626 9001



Dr Kenneth M. Baker Chairman of the Board of the World Agricultural Forum